



Vancouver United FC's Commitment to Player Safety

Social Media Policy

As part of VanU's emphasis on athlete safety, communications involving players should be appropriate, productive, and transparent.

Effective communications concerning practice or games schedules any any other team activity as well as administrative communication between VanU staff and families is critical. However, the use of mobile devices, web-based applications, social media, and other forms of electronic communications increases the possibility for improprieties and misunderstandings. The improper use of mobile and electronic communications can result in misconduct and is strictly prohibited by VanU.

VanU states that any participant involved in any of its clubs programs as a coach, employee, volunteer, or adult participant shall adhere to this policy for electronic communications and social media. All electronic communication between coaches (and other staff, volunteers, or parents) and athletes must be for the purpose of communicating information about team activities. Coaches and athletes must follow the common sense guidelines regarding the volume and time of day of any allowed electronic communication. All content of electronic communication should be readily available to share with the public or families of the athlete or coach.

Overview

- Coaches (and other employees, volunteers, or adult participants) must copy parent(s) (or guardian(s)) on all electronic and mobile communications to minor athletes unless the parent(s) (or guardian(s)) have previously approved (in writing) direct communications between the coach and the athlete.
- To ease communications, coaches may set-up e-mail and texting groups with parent(s) (or guardian(s)) and athletes and make this group communication a norm for the team. Coaches must include parents on all email and text messaging groups.
- Should a coach inadvertently send an athlete an electronic or mobile communication without including the parent(s) (or guardian(s)), acknowledge the oversight to the parents and forward the communication to the parent(s) (or guardian(s)) as soon as possible.
- Coaches should not hesitate to speak with a parent or guardian if a coach receives an electronic and mobile communications from an athlete that make the coach uncomfortable.

TeamConnect, Blogs, and Similar Sites

All posts, messages, text, or media of any kind between a coach (or employee, volunteer, or adult participant) and athletes must be professional in nature and for the purpose of communicating information about team activities or for team-oriented motivational purposes.

Direct messaging or private messaging between a coach and a minor athlete is prohibited (another responsible adult must be copied on the message). In the event that a coach opens a team Facebook page or Blog of any sort another team official must be contacted and given access to view the page at their discretion. Where the coach is male and the team he is coaching is female, the other team official being given access must be female and vice

versa. Team pages or blogs may not be used to bully, speak negatively of a player or family of a player, or to discuss discipline issues.

Twitter, Instagram, SnapChat, Facebook, Instant Messaging and Similar Media

All posts between a coach (or other staff, volunteer, or adult participant) and athletes must be for the purpose of communicating information about team activities. Direct messaging or private messaging between a coach and a minor athlete is prohibited (another responsible adult must be copied on the message).

Email and Similar Electronic Communications

Athletes and coaches may use email to communicate. All email content between coach and athletes must be professional in nature and for the purpose of communicating information about team activities. Emails from a coach to a minor athlete must include a copy to such athlete's parent(s) or guardian(s) unless the parent(s) (or guardian(s)) has previously approved in writing direct communications between the coach and athlete.

Texting and Similar Electronic Communications

Although discouraged as a primary form of communication, texting is allowed between coaches and athletes. All texts between coach and athletes must be professional and for the purpose of communicating information about team activities. Texting should not occur after 9pm unless in emergency situations. Text messages from a coach to a minor athlete must include a copy to such athlete's parent(s) (or guardian(s)) unless the parent(s) (or guardian(s)) has previously approved in writing direct communication between the coach and the athlete.

Violations of Policy

Social media and electronic communications can be used to commit abuse and misconduct (e.g., emotional, sexual, bullying, harassment, and hazing). Such communications by coaches, employees, volunteers, adult participants, or athletes will not be tolerated and are strictly prohibited by VanU. Anyone who violates this Electronic Communications and Social Media Policy is subject to appropriate disciplinary action including but not limited to suspension, expulsion and/or referral to law enforcement authorities. Violations of this Policy should be reported to the VanU Board.

Adapted from [Prairie Soccer Club's Social Media Policy](#)